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# **EXPERTS IN MANAGEMENT CONSULTING FIRMS TYPICALLY FALL INTO SEVERAL CATEGORIES**

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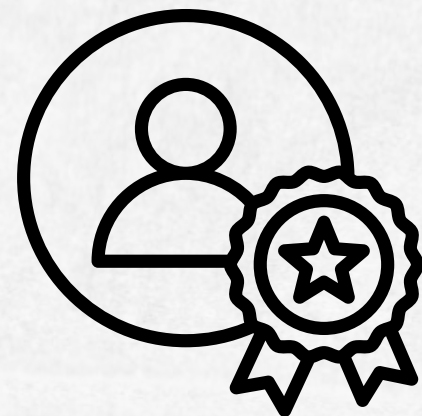


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## 1. INDUSTRY EXPERTS

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**Consultants with deep knowledge and experience in specific industries, viz. healthcare, technology, or finance.**



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## 2. FUNCTIONAL EXPERTS

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**Consultants who specialize in particular business functions, viz. strategy, operations, or finance.**



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### 3. SUBJECT MATTER EXPERTS

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**Consultants who possess specialized knowledge in niche areas like digital transformation, sustainability, or mergers and acquisitions.**



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## 4. METHODOLOGY EXPERTS

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**Consultants who are skilled in specific consulting methodologies or frameworks, such as Six Sigma, Agile, or design thinking.**



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