



# 4 TIPS ON HOW TO ROCK THE DATA ANALYSIS PHASE IN CASE INTERVIEW

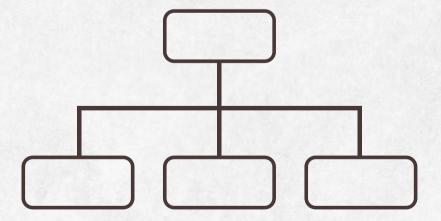






#### 1. STRUCTURED FRAMEWORK

Organise the data in structured way - either in some logic or mathematical formula.

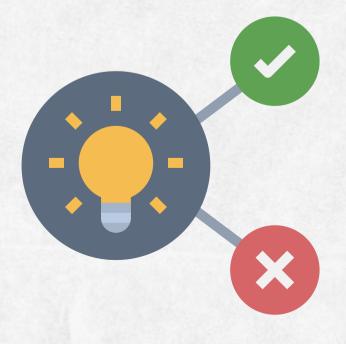






#### 2. HYPOTHESIS-DRIVEN APPROACH

Formulate hypotheses to guide focused data exploration.







### 3. QUANTITATIVE PRECISION

Ensure accuracy in calculations.







#### 4. INSIGHTFUL INTERPRETATION

## Derive meaningful insights from data, that surfaces 'so-what' for the client



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